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1. Cookie Policy

1.1. What are cookies?

This website uses cookies to collect information. Cookies are small data files which are placed on your computer or other mobile or handheld device (such as smart 'phones or 'tablets') as you browse this website. They are used to 'remember' when your computer or device accesses this website. The cookies are essential to the effective operation of our website and to enable to you shop with us online. Cookies are also used to tailor the products and services offered and advertised to our customers, both on this website and elsewhere.

1.2. Information collected

Some cookies collect information about browsing and purchasing behaviour by people who access this website via the same computer or device. This includes information about pages viewed, products purchased and the customer journey around a website. We do not, however, use cookies to collect or record information on users' name, address or other contact details. Strongman Tools Ltd is able to use cookies to monitor individual customer browsing and purchasing behaviour but third parties are not able to identify customers using cookies.

1.3. Who sets the cookies?

The cookies stored on your computer or other device when you access this website are set by Strongman Tools Ltd, and our suppliers who partner with us to help deliver a high quality website.

Some cookies are set by or on behalf of Strongman Tools Ltd and are necessary to enable customers to a make purchases on our website.

1.4. What are cookies used for?

The main purposes for which cookies are used are:-

1. For technical purposes essential to effective operation of website, particularly in relation to on-line transactions.
2. To enable Strongman meet its contractual obligations to make payments to third parties when a product is purchased by someone who has visited our website from a site operated by those parties.

1.5. What happens if I disable cookies?

This depends on which cookies you disable, but in general the site may not operate properly if cookies are switched off. If you only disable 3rd party cookies you will not be prevented from making purchases on this site. If you disable all cookies you will be unable to complete a purchase on this site.

1.6. How do I disable cookies?

If you want to disable cookies you need to change your website browser settings to reject cookies. How to do this will depend on the browser you use and we provide further detail below on how to disable cookies for the most popular browsers:

a. For Google Chrome:

- In the URL bar, click the padlock where it says "Secure"
- Where it says cookies, there will be X in use (where X is a number), click it.
- In the "Allowed" section, scroll to, and click the domain ("sm-t.co.uk" or "strongman.engineering"), and click the button labeled "Block".

b. For Mozilla Firefox:

- Choose the menu "tools" then "Options"
- Click on the icon "privacy"
- Find the menu "cookie" and select the relevant options

c. For Microsoft Internet Explorer:

- Choose the menu "tools" then "Internet Options"
- Click on the "privacy" tab
- Select the setting the appropriate setting

2. Privacy Policy

2.1. Privacy Policy Overview

Strongman Tools Ltd is committed to respecting the privacy rights of visitors to its website. This privacy policy explains how we collect, store and use personal data about you when you browse sm-t.co.uk, sm-eng.co.uk, strongman.engineering, strongmantools.co.uk (the "Website"), shop with us or otherwise provide your personal data to us. It provides you with details about the types of personal data that we collect from you, how we use your personal data and the rights you have to control our use of your personal data. This policy applied regardless of how the Website is accessed.

You must read this privacy policy carefully and we recommend that you print and retain a copy for your future reference. By accessing, browsing or otherwise using this Website, you confirm that you have read and understood this privacy policy. If you do not want your data to be used as set out in this privacy policy, you should not use this Website.

2.2. Who we are

Strongman Tools Ltd is a company registered in England and Wales (Reg number 3531556), whose registered office is at *Fulford House, Newbold Terrace, Leamington Spa, Warwickshire CV32 4EA*.

We respect your right to privacy and will only process personal data you provide to us in accordance with the Data Protection Act 1998, the Privacy and Electronic Communications (EC Directive) Regulations 2003, as updated from time to time, and other applicable privacy laws.

If you have any questions about how we collect, store and use personal data, or if you have any other privacy-related questions, please contact us by any of the following means:

- Phone us on: 01926 298800.
- E-mail us at: info@sm-eng.co.uk.
- Write to us at: Strongman Tools Ltd, Unit 1 Coventry Bridge Yard, Tomlow Road, Napton, Southam, Warwickshire CV47 8HX

2.3. The Personal data we collect from you

When you browse this website, we may collect the following data about you:

- IP address, and browser details.
- Browsing and shopping activities.
- For registered users; name, email, username and password details.
- For users who've placed an order; billing and delivery postal addresses, phone (including mobile phone).

Strongman Tools Ltd uses a third party payment processor, and so does not store any payment card details – Transaction details (e.g ID & Time) will be stored in place.

2.4. How we may store and use your information

We will not disclose, sell or rent your personal data to any third party, save for any disclosures of your personal data detailed in this policy; Strongman Tools Ltd may collect, store and process your personal data:

- To maintain any registered account that you hold with us.
- With your agreement, to contact you:
 - About promotional offers and products and services which we think may interest you.
 - For customer satisfaction and market research purposes.
- For help in verifying your identity.
- For research, analysis, testing, monitoring, risk management and administrative purposes.
- For any related purposes, or where we have a legal right or duty to use or disclose your information (including for crime and fraud prevention and related purposes).

In addition, we may collect anonymised details about visitors to our website for the purposes of aggregate statistics or reporting purposes.

In the event that a third party acquires all or part of our business and/or assets, we may disclose your personal data to that third party in connection with the acquisition. Furthermore, we reserve the right to disclose your personal data to third parties as part of any business or asset sale carried out because Strongman Tools Ltd has gone into insolvency or any similar situation, but only where lawful and compliant with the Data Protection Act 1998, as amended from time to time.

We may also disclose your personal data where necessary to comply with applicable law or an order of a governmental or law enforcement body.